CALL FOR PAPERS
ESAMI RESEARCH COLLOQUIUM
26TH – 28TH NOVEMBER 2025

The Eastern and Southern African Management Institute (ESAMI) invites researchers, faculty members, professionals, and students to submit abstracts for presentation at the inaugural ESAMI Research Colloquium. This prestigious international conference will be held at ESAMI Headquarters in Arusha, Tanzania, on 26th - 28th November 2025. The event will bring together more than 100 African researchers and 50 faculty members from leading global institutions, providing an
opportunity for critical discussions, knowledge exchange, and collaboration.

CONFERENCE THEMES

The colloquium seeks research contributions aligned with the following themes:

- Sustainable Development and Climate Action
- Digital Transformation and Innovation
- Governance, Leadership, and Organizational Performance
- Trade, Finance, and Economic Integration
- Competitive Strategy and Business Innovation
- Social Impact and Inclusive Development

Note: More details on Description of Clustered research themes page.

SUBMISSION GUIDELINES

- Papers must be original, unpublished, and not under consideration for publication elsewhere.
- Submissions should adhere to the AMDR manuscript formatting guidelines, available on our website.
- All papers will undergo a double-blind peer-review process.

HOW TO SUBMIT

Papers should be submitted electronically to the Directorate Research and Management Consultancy Office using the e-mail research@esami-africa.org.

KEY DATES

- Abstract Submission Deadline: 8th August, 2025
- Full Paper Submission Deadline: 30th August, 2025
- Notification of Acceptance: 12th September, 2025
- Conference Date: 26th – 28th November, 2025

PARTICIPATION & BENEFITS

- This colloquium is open to ESAMI fraternity, faculty and students from our Partners, Policy Makers, Practitioners and Industry Experts.
- Engage with experts from ESAMI and Partners from reputable Universities from the Global North and South.
- Gain insights, sense-test your ongoing research, receive feedback, enhance research quality and turbo-charge your academic and professional growth.
- Plug into research networks and collaborations across Africa and beyond.

CONFERENCE FORMAT

The event will be held both in-person and online, allowing for wide participation from various countries.

CONTACT INFORMATION

For inquiries and abstract submission, contact:
The Directorate of Research and Management Consultancy
Email: research@esami-africa.org
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DESCRIPTION OF CLUSTERED RESEARCH THEMES

1 SUSTAINABLE DEVELOPMENT AND CLIMATE ACTION

- Climate Change & Sustainability
- Climate Mitigation & Financing
- Environmental, Social, and Governance (ESG)
- Energy, Extractive Industries, Transfer Pricing, Sovereign Wealth & Balance of Payments
- Supply Chain Management & Market Analytics (with a focus on sustainable practices)

This cluster focuses on addressing global and regional challenges related to climate change, sustainability, and the transition to green economies. It integrates environmental, economic, and social dimensions to promote sustainable development.

2 DIGITAL TRANSFORMATION AND INNOVATION

- Digital Transformation & AI
- Information and Communication Technology (ICT)
- Marketing & Market Analytics (with a focus on digital marketing and data- driven strategies)
- Open Science, Collaborative Research Systems & Research Governance

This cluster explores the impact of digital technologies, artificial intelligence, and collaborative research systems on business, governance, and society. It emphasizes innovation, data analytics, and the role of technology in driving transformation.

3 GOVERNANCE, LEADERSHIP, AND ORGANIZATIONAL PERFORMANCE

- Corporate Governance & Leadership
- Performance Management & HR Analytics
- Leadership, Emotional Intelligence & Firm Performance
- Stakeholder Activism, Upper Echelon Strategic Response & Firm Reputation
- Diversity, Equity & Inclusion

This cluster examines the role of leadership, governance, and organizational strategies in enhancing firm performance and reputation. It also addresses issues related to diversity, equity, and inclusion in organizational contexts.

4 TRADE, FINANCE, AND ECONOMIC INTEGRATION

- Trade and Regional Integration
- Project Finance & Risk Management
- Public Debt Management & Fiscal Space Expansion
- Strategic Alliances & Strategic Management

This cluster focuses on economic integration, financial management, and strategic alliances. It explores how trade policies, financial strategies, and regional collaborations can drive economic growth and stability.

5 COMPETITIVE STRATEGY AND BUSINESS INNOVATION

- Competitive Strategy & Business Models
- Strategic Alliances & Strategic Management
- Marketing & Market Analytics
- Supply Chain Management & Market Analytics

This cluster investigates competitive strategies, innovative business models, and market dynamics. It emphasizes the importance of strategic planning, market analysis, and supply chain optimization in achieving business success.

6 SOCIAL IMPACT AND INCLUSIVE DEVELOPMENT

- Diversity, Equity & Inclusion
- Environmental, Social, and Governance (ESG)
- Stakeholder Activism, Upper Echelon Strategic Response & Firm
- Reputation
- Climate Change & Sustainability
- Public Debt Management & Fiscal Space Expansion (with a focus on social impact)

This cluster addresses the social dimensions of business and governance, focusing on inclusivity, stakeholder engagement, and the role of organizations in promoting social and environmental well-being.

NOTE

These clusters provide a structured way to approach the diverse research areas, allowing for interdisciplinary collaboration and a more holistic understanding of the topics.